

Decision Maker: **Development Control Committee**

Date: **19 April 2011**

Decision Type: Non-Urgent Non-Executive Non-Key

Title: **CORE STRATEGY - FURTHER EIGHT AREA PEN PORTRAITS**

Contact Officer: Mary Manuel, Head of Planning Strategy
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Chief Officer: Bob McQuillan, Chief Planner

Ward: All

1. Reason for report

- 1.1 Development Control Committee's meeting on 8 March 2011 considered the report 'Core Strategy – Local Areas, Strategic Themes and Issues' which referred to 21 local area pen portraits as part of the process of understanding local and borough-wide issues. Thirteen of these were included within Appendix 1 to the report and a further three were made available prior to the meeting.
 - 1.2 Development Control Committee asked that the remaining five pen portraits be brought to its next meeting for consideration together with the three circulated separately. This report provides the Committee with the opportunity to consider the final eight pen portraits (see Appendix 1.)
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2. **RECOMMENDATION(S)**

- 2.2 Members are asked to comment on the eight area pen portraits forming Appendix 1.

Corporate Policy

1. Policy Status: New policy.
 2. BBB Priority: Excellent Council. Vibrant and Thriving Town Centres, Supporting Independence, A Quality Environment
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Financial

1. Cost of proposal: No cost
 2. Ongoing costs: N/A.
 3. Budget head/performance centre: Planning Division Budget
 4. Total current budget for this head: £3.3m
 5. Source of funding: Existing revenue budget,
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Staff

1. Number of staff (current and additional): 103.89 ftes
 2. If from existing staff resources, number of staff hours: N/A
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Legal

1. Legal Requirement: Statutory requirement.
 2. Call-in: Call-in is not applicable.
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Customer Impact

1. Estimated number of users/beneficiaries (current and projected): Borough-wide
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Ward Councillor Views

1. Have Ward Councillors been asked for comments? Yes.
2. Summary of Ward Councillors comments: Ward Councillors were invited to the workshops held in 2010 where the identification of 21 areas started and have been sent the notes of these workshops and invited to comment on the area pen portraits. E-mails were sent to all Councillors in January 2011 following the LDF Advisory Panel's request that the indicative programme for the Core Strategy be circulated and Members advised of the plans for this meeting. All Councillors were advised of the report to the 8 March DC Committee and of this report.

3. COMMENTARY

Background

- 3.1 The Local Development Framework Advisory Panel (LDFAP) met on 17th January 2011, in particular, to consider the timetable and process for the continuing preparation of Bromley's Core Strategy. The LDFAP endorsed the approach to developing the Core Strategy Issues Document, including using 21 area pen portraits to help understand local and borough wide issues.
- 3.2 The LDFAP requested that the Executive and Development Control Committee be asked to consider the developing pen portraits and advised of the overall structure and approach to the Core Strategy Issues Document. Development Control Committee received the report 'Core Strategy, Local Areas, Strategic Themes and Issues' on 8 March. Due to the amount of work involved, however, not all the 21 pen portraits were available for the meeting.
- 3.3 The full draft consultation document reflecting this Committee's comments, including specific comments on pen portraits, will be considered by the Local Development Framework Advisory Panel at its next meeting. This has been rescheduled from 24 March to 11 May to allow for this meeting's consideration of the remaining pen portraits to be incorporated within the process. This draft document, subject to the LDFAP's comments, will be considered by the Executive for agreement as the consultation version of the Core Strategy Issues document. Consultation is planned for June-July 2011.

The local area pen portraits

The eight pen portraits for consideration at this meeting comprise: -

- Biggin Hill
- Petts Wood
- Ravensbourne, Plaistow and Sundridge
- Orpington, Ramsden and Goddington
- Chelsfield, Green Street Green and Pratts Bottom
- The Eastern Greenbelt
- Darwin and the Green Belt Settlements
- Bromley Town

4. POLICY IMPLICATIONS

- 4.1 Bromley 2020 as the agreed Sustainable Community Strategy for the borough is the starting point for developing the Core Strategy together with other key Bromley documents. The Core Strategy will contribute to all the Council's priorities, in particular, An Excellent Council, Vibrant and Thriving Town Centres and a Quality Environment and will replace the Unitary Development Plan in due course.

5. LEGAL IMPLICATIONS

- 5.1 Development plan documents have to be developed in accordance with the Planning and Compulsory Purchase Act 2004 and regulations.

Non-Applicable Sections:	Financial and Personnel
Background Documents: (Access via Contact Officer)	Core Strategy – Local Areas, Strategic Themes and Issues. Development Control Committee 8 March 2011 Item 5